

Cyber Crime

Cyber-crime - it's no longer IF you will become a victim - but WHEN.

Cyber-crime is accessing your identity details and / or your money via your online accounts and data. Most is launched via a spam 'phishing' message which contains malicious links, designed to get YOU to either download malware, follow links to a spoof website or to allow a scammer access to your data.

Current cyber-crime statistics:

- by 2025, cybercrime will cost the world \$10.5 trillion yearly
- the entire cost of cyberattacks in 2022 was \$6 trillion
- globally, 30,000 websites are hacked daily
- 64% of companies worldwide have experienced some form of cyber-attack.
- email is responsible for around 94% of all malware.

Nearly 95% of data breaches result from human error, by user actions.

Cyber Threats / Risks

Where are the cyber-crime risks?

Every person.
Every business.
Every device.
Every location.
Every account.
24 hours x 7 days.

The 'phishing' is no longer done by individual human 'hackers'. It is developed, owned and deployed by large companies via automated programs.

Yes, they target big organisations, but they are now targeting everyone with little preference or exception.

Every account, and all digital activities, incur a risk:

Emails, Text messages, phone calls, Social-media messaging, websites, shopping, banking, smart devices (e.g. solar, television, home automation) and wi-fi networks.

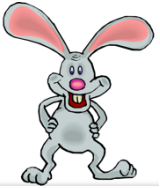
You are most vulnerable when:

You do not understand what to look for, or poorly manage your online activities and behaviour.

Reduce Your Cyber Risks

How can you reduce your risks?

Unfortunately, when it comes to navigating the online world, most people can act a bit of a bunny. They hop around, multi-task, get excited, are often distracted and push through when tired.



They think passwords will protect them, but with poor attention and little understanding, their cyber risks are high!

Please don't be a Cyber BUNNY!

You can become a Tech SAFE Tortoise.

A Tortoise learns, applies, and lives by 'The 5 Cs of Cyber Security'

A Tech SAFE Tortoise slows down, understands the basics of online security and takes responsibility for their own digital safety and wellbeing.

A Tech SAFE Tortoise consciously creates a low-risk digital environment for themselves. They navigate the online world with confidence and peace of mind.



The 5 C's of Cyber Security

Our 5Cs are a conscious, preventative model against cyber-crime and a pro-active model for cyber wellbeing.


An introduction to the 5Cs:

 **Consider** your digital needs. Review your digital footprint against your actual needs, to decide what is optimal for your daily tech needs.
Less digital activity = Lower risk

 **Choose ethical** and low-risk providers. Delete any high-risk accounts.
Ethical products = Lower Risk

 **Create security** for your accounts with 14-character passwords and 2 Factor Authentication on all your banking and social accounts.
Longer passwords = Lower risk

 **Configure** your accounts and devices to increase security and wellbeing and to decrease overwhelm.
Improved wellbeing = Lower risk

 **Click consciously** each time you are online. Stop, think and be aware of who you are connecting with, and what they are asking for.
Tech responsibility = Cyber safe

'The 5 Cs of Cyber Security' has been developed, through extensive and independent research. All advice offered here, and on the website, are professional opinions and are not influenced by any government, or private authorities, policies or payments.



Do YOU want to become a Tech SAFE Tortoise?

Our FREE Guidebook -
'The 5 Cs of Cyber Security'



has full details, checklists and references for you to follow. It is available to download on our website.

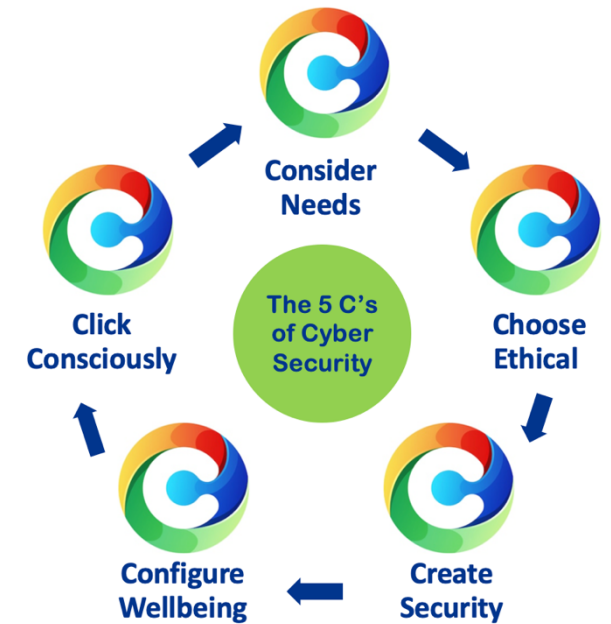
We also offer an extensive range of services including presentations, technical support and coaching, for individuals and businesses.

Contact us:

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Protecting what is Precious to YOU:

- Your Money
- Your Identity
- Your Data
- Your Wellbeing
- Your Family
- Your Friends

